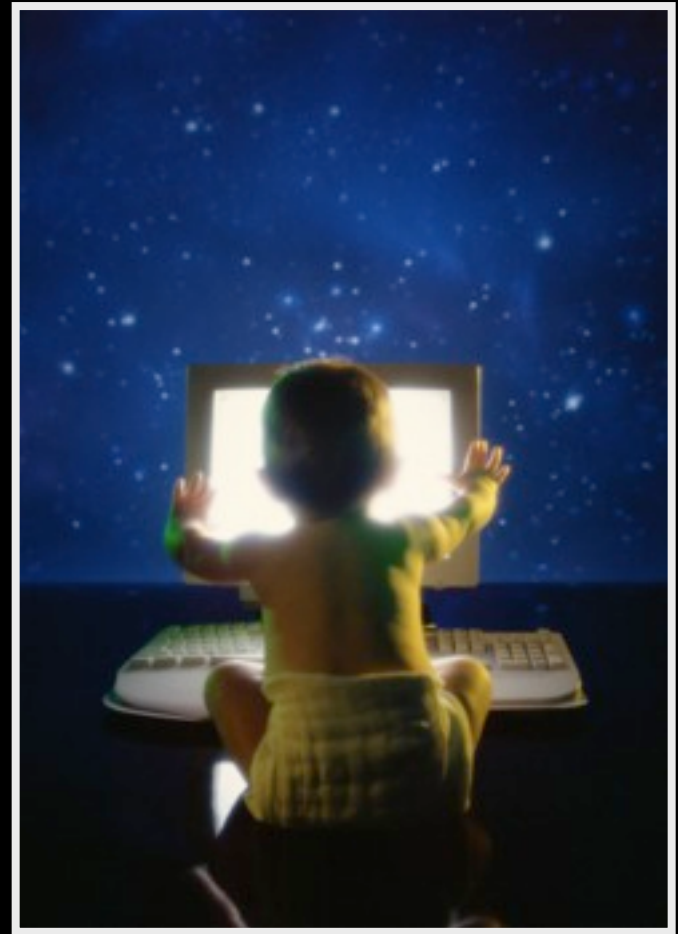


New students New media New literacies

Transforming learning
through digital creativity...



jasonOhler.com

00:00:00



[home](#)[presentations](#)[publications](#)[projects](#)[resources](#)[about](#)

Quick Links

- Articles, writings
- Art, music
- Art the 4th R
- Art 4th R e-petition
- Beautiful photos of Alaska
- Books
- DAOW of literacy
- Green screen storytelling
- Handouts, resources
- Keynotes
- Portfolio, bio
- Quotables
- Storytelling
- subTechst blog
- Teacher, student pics
- Testimonials
- Then What?
- Video clips



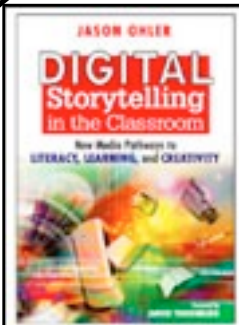
Dr. Jason Ohler

Using technology
effectively, creatively
and wisely

To live, learn, work
and play in the
Digital Age

Announcements

- Step-by-step, pictorial green screen storytelling guide
- Art and digital storytelling master site - all resources in one place
- Translated into Spanish: Jason's Ed Leadership Digital Storytelling article
- Jason receives Intl Visual Literacy Assoc. 2007 Special Contribution Award
- Upcoming keynotes: Illinois-TCE (St. Charles), Anchorage



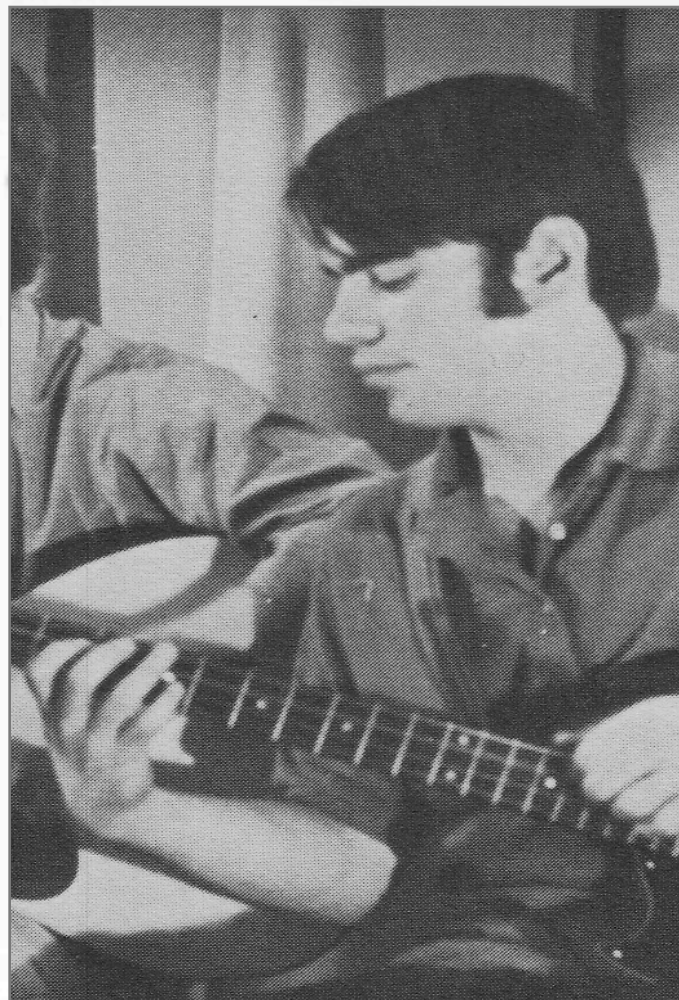


Tuesday, July 28, 2009



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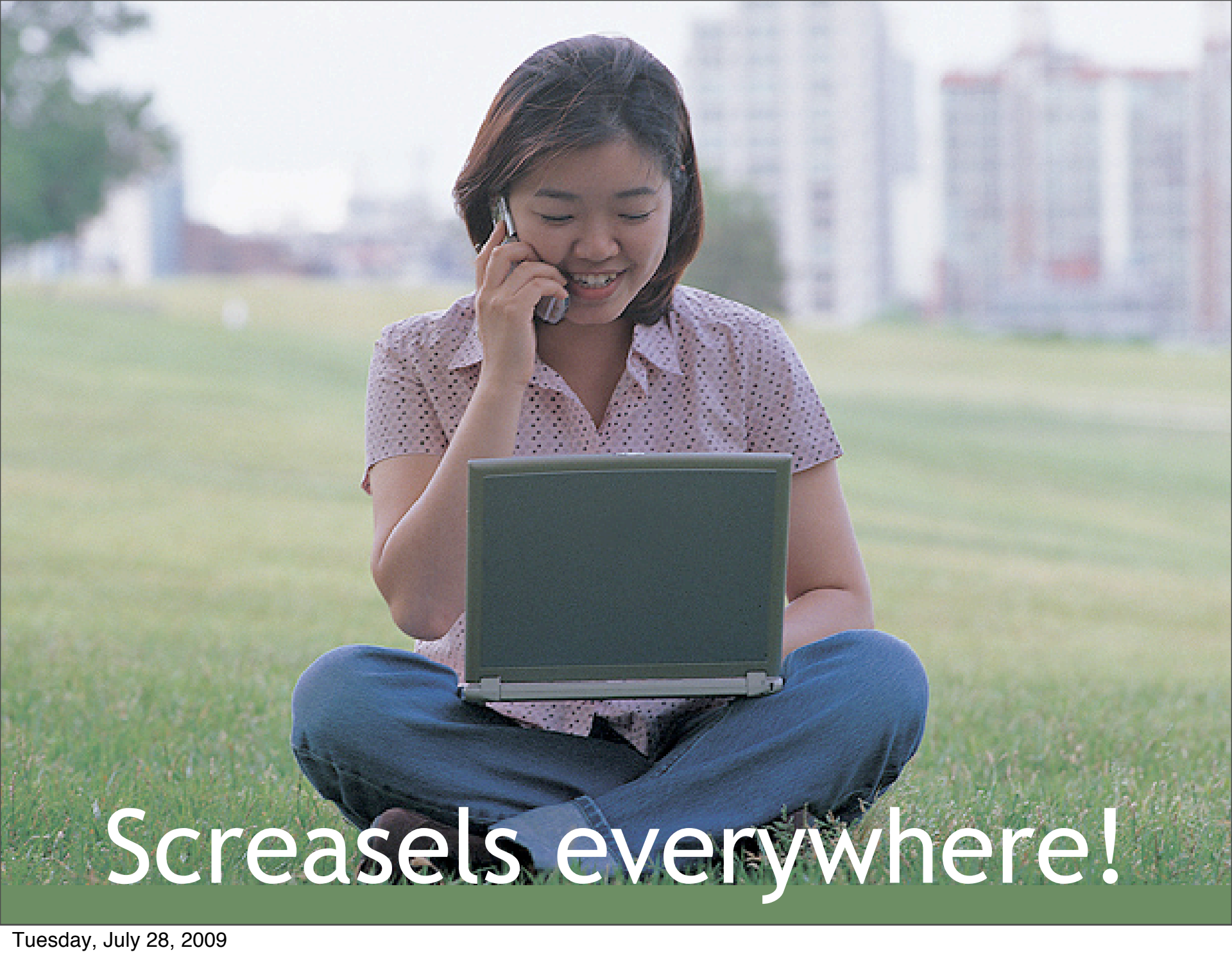




Tuesday, July 28, 2009



Screen + easel = screasel



Screasels everywhere!



Tuesday, July 28, 2009



Tuesday, July 28, 2009



Tuesday, July 28, 2009





Tuesday, July 28, 2009

徳山 1R 2連単・複 確定オッズ

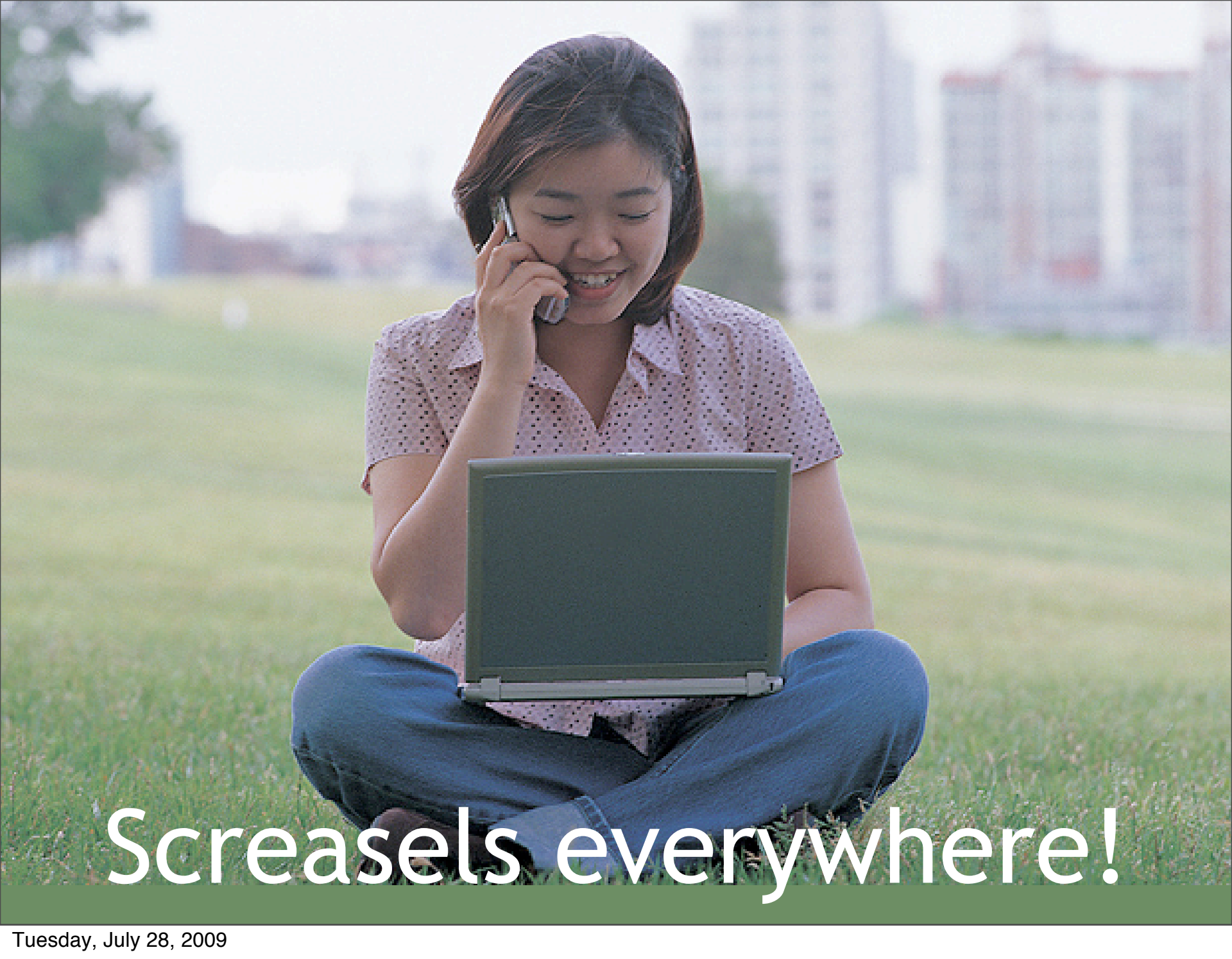
2連単			2連複		
1 田中	2 定野	3 福理	2	5.4	
2 7.4	1 12.5	1 46.6	3	16.7	
3 17.9	3 26.8	2 57.1	4	3.8	
4 5.3	4 12.9	4 54.3	5	9.3	
5 13.8	5 19.7	5 84.5	6	13.5	
6 19.7	6 43.7	6 97.0	3	18.7	
			4	6.1	
4 大淵	5 金平	6 太田	5	11.7	
1 7.6	1 37.6	1 51.4	6	24.6	
2 12.1	2 45.5	2 85.2	4	17.6	
3 33.8	3 100.9	3 97.8	5	33.2	
4 18.5	4 44.2	4 67.6	6	42.8	
5 27.8	5 80.8	5 130.9	4	10.6	
			5	17.0	
2連単合計	11511 確定	0 総計	11511		
2連複合計	11073 確定	0 総計	51073	6	37.7



<http://www.theflypaper.com/2011/07/20/second-life-10/>



Tuesday, July 28, 2009



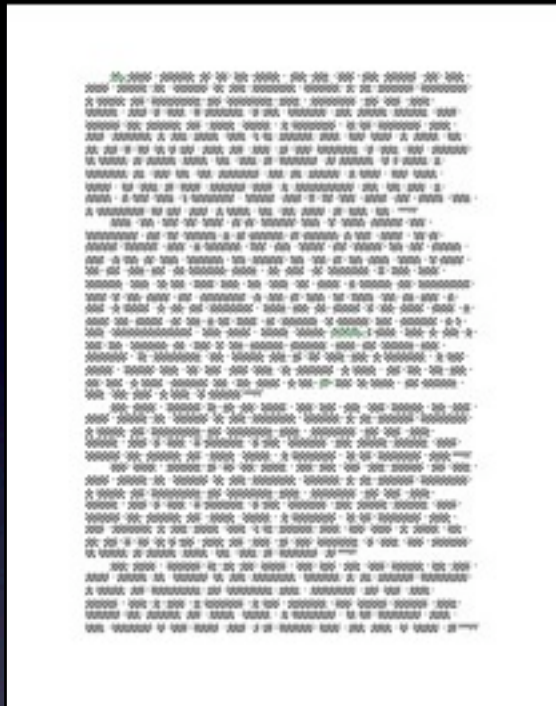
Screasels everywhere!

Literacy...

Consuming **and**
producing the media
forms of the day,
whatever they are.

Literacy...

Therefore, students
need to be able to write
whatever they read.



Words

Collage

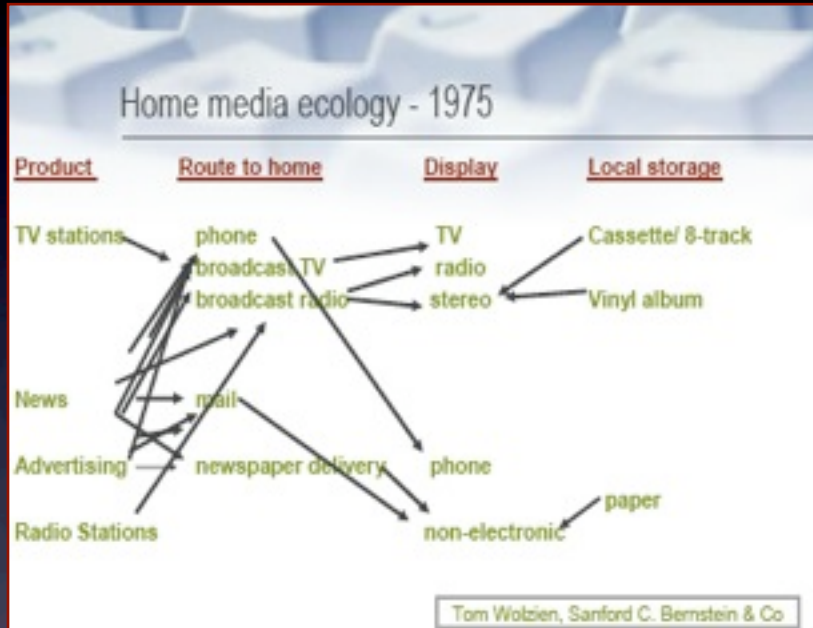
jasonohler.com/beyondwords

Why literacy changes?

- Read-only to write-possible time shrinking
- Pervasive, cheap, appliance, furniture tools
- Free stages, venues, art, story environments
- web 2.0 - web 3.0



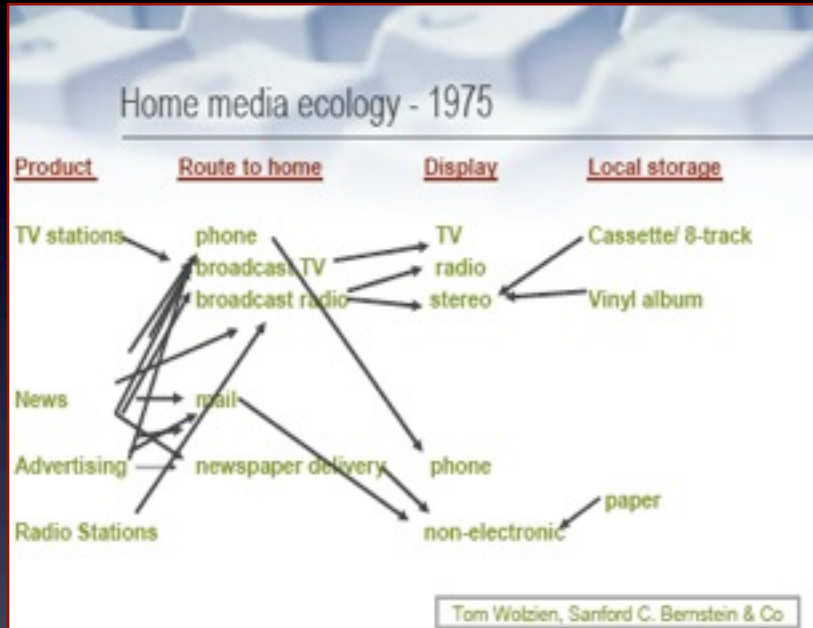
tEcosystem...



then (1975)

Pew Internet and American Life Project, 2006

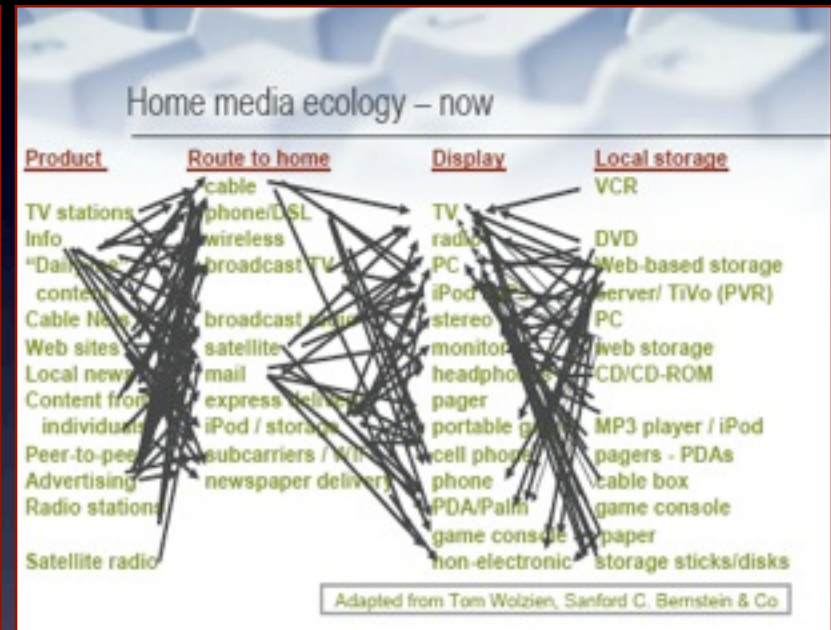
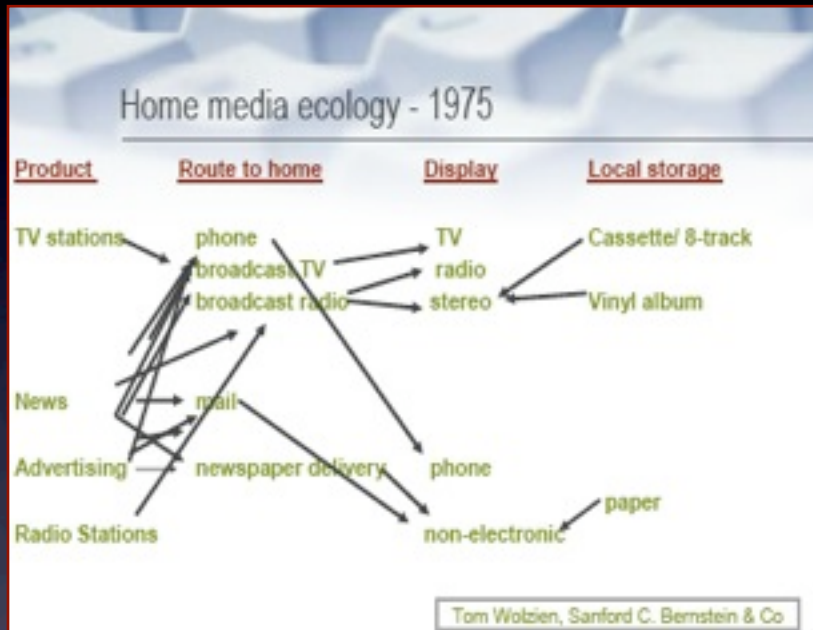
tEcosystem...



then (1975)

Pew Internet and American Life Project, 2006

tEcosystem...



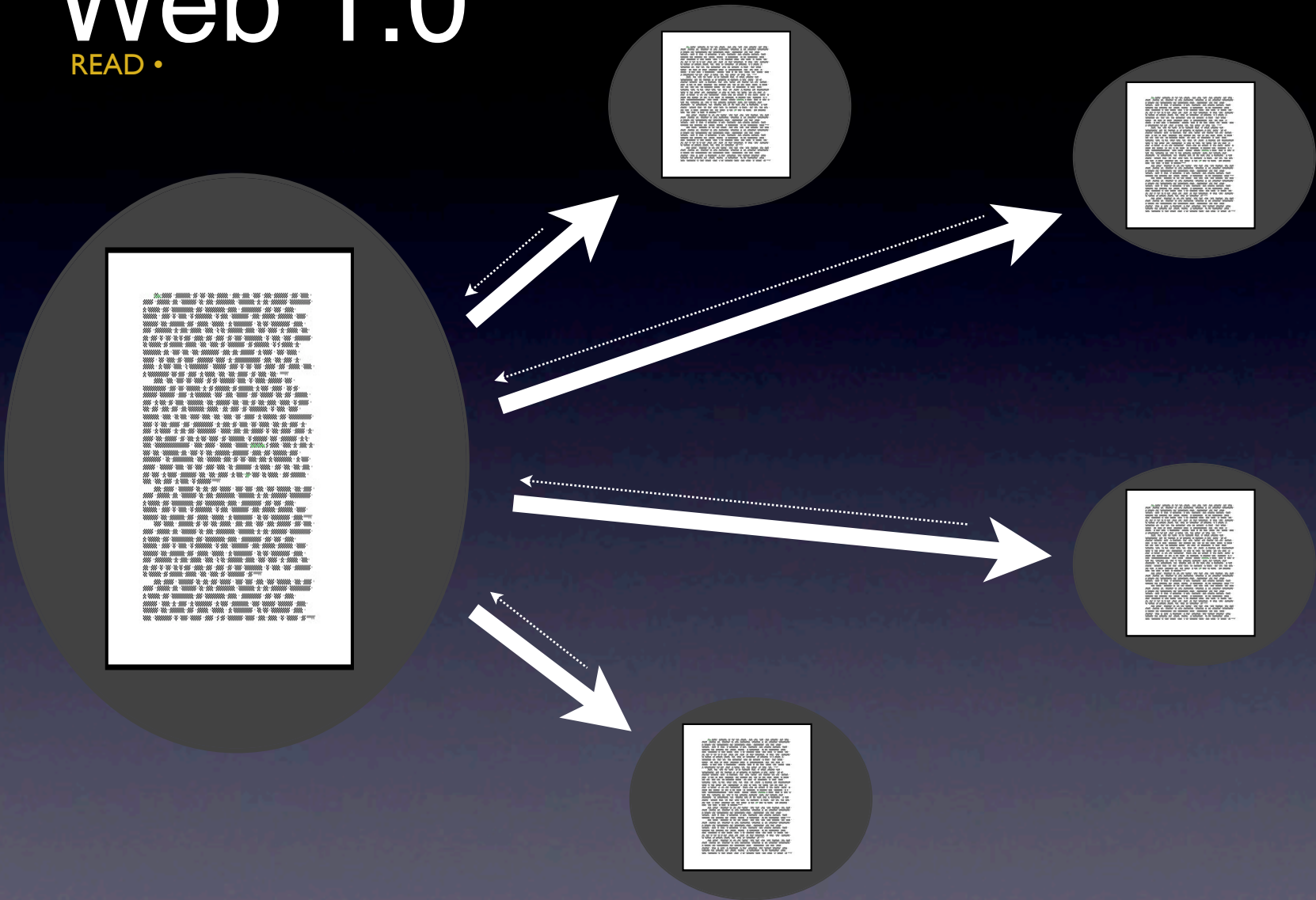
then (1975)

later (2002)

Pew Internet and American Life Project, 2006

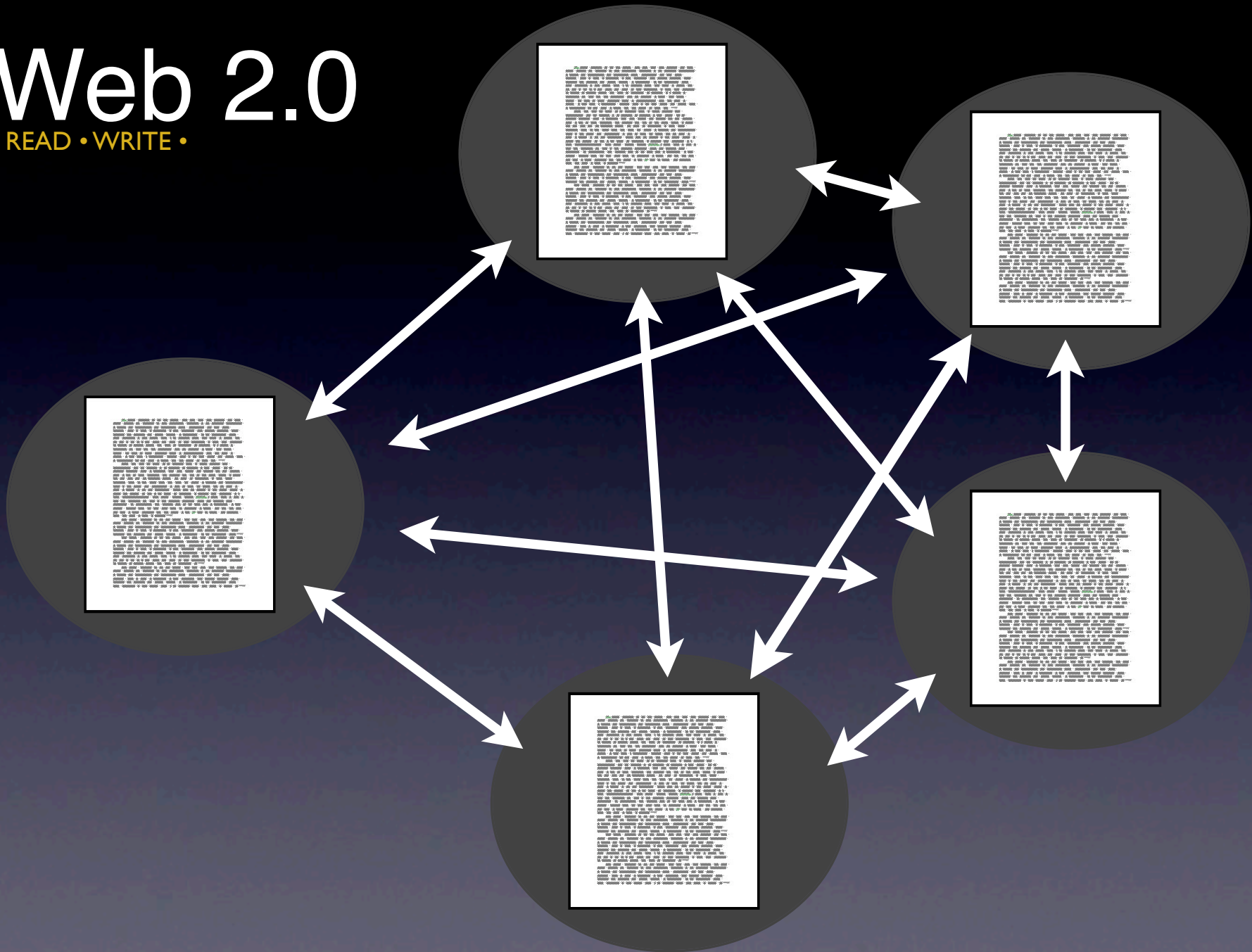
Web 1.0

READ •



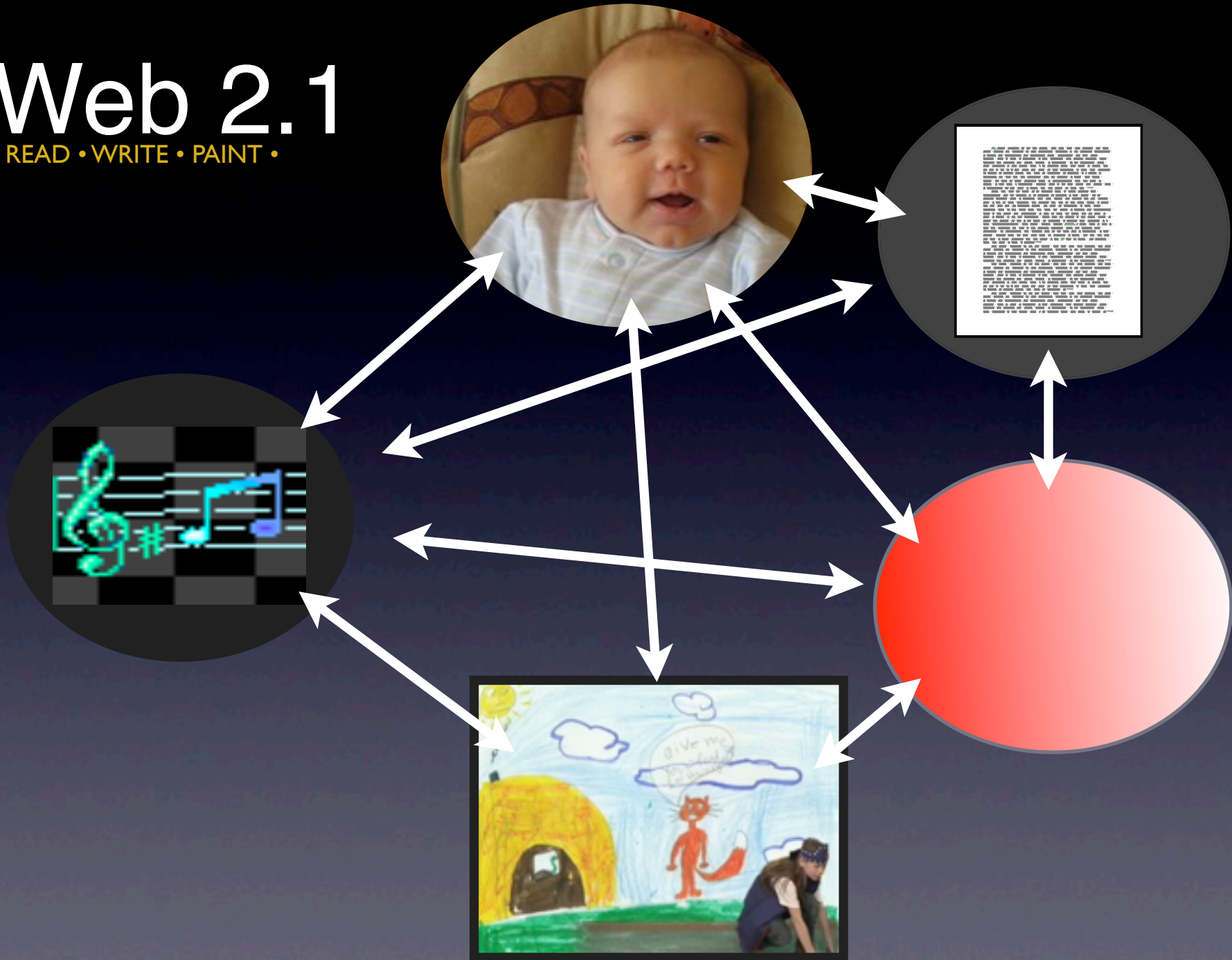
Web 2.0

READ • WRITE •



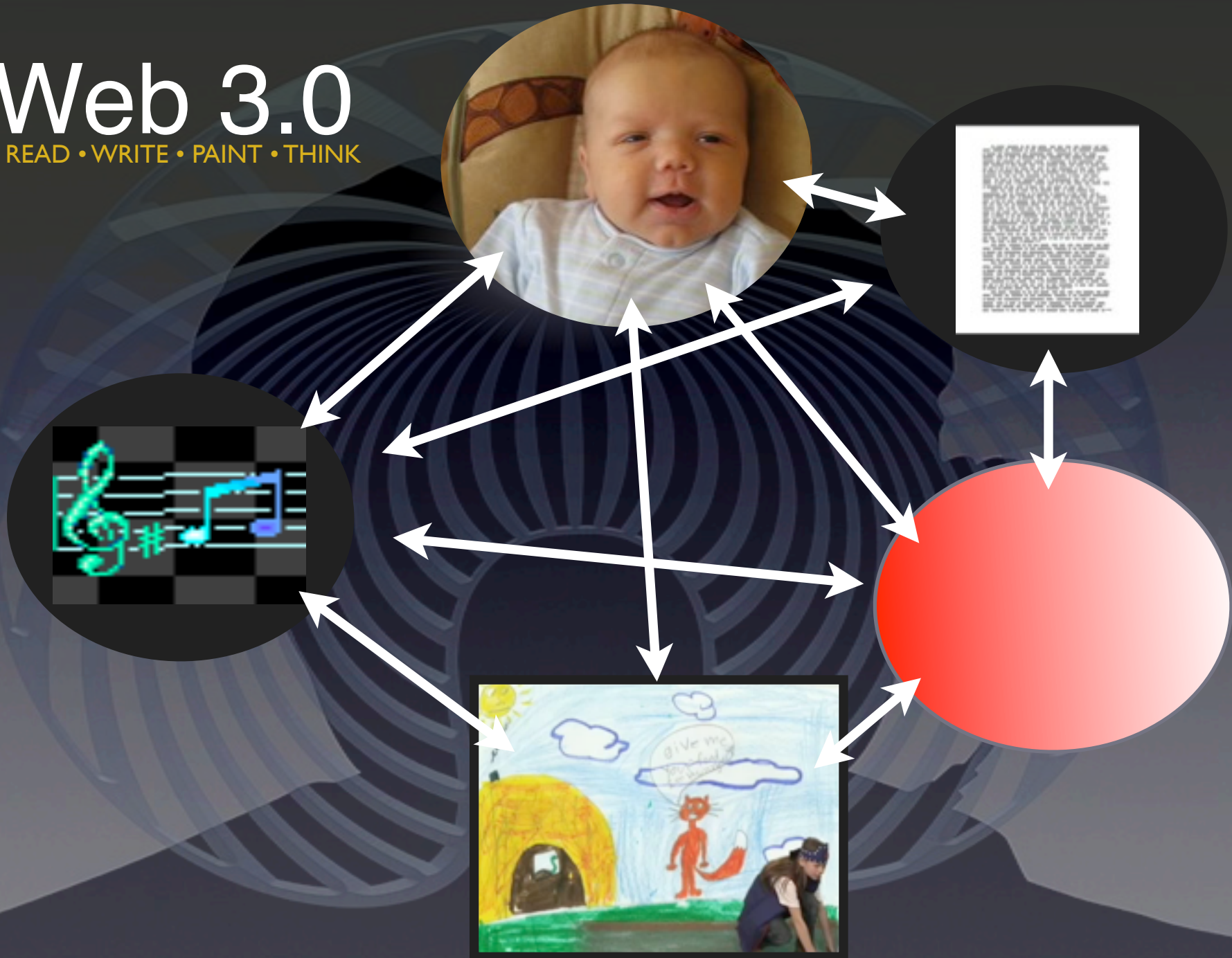
Web 2.1

READ • WRITE • PAINT •



Web 3.0

READ • WRITE • PAINT • THINK



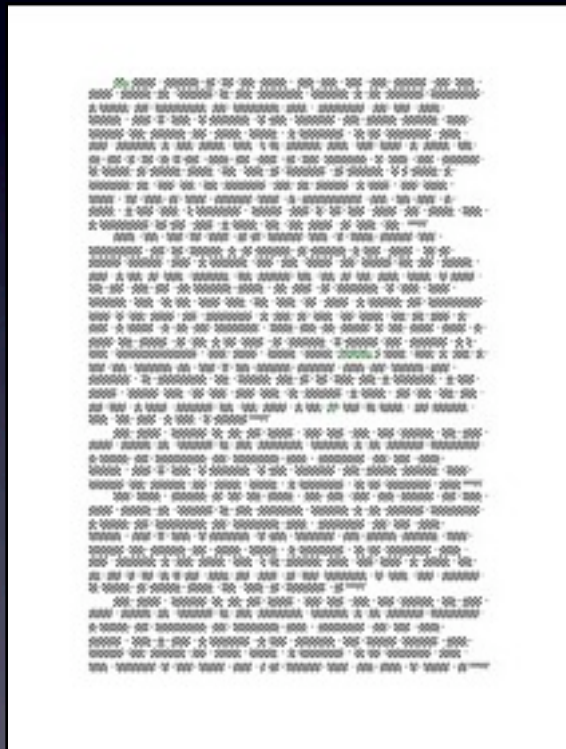
10 dig lit action guidelines

1. Shift from text-centrism to new media collage
2. Value writing more than ever!
3. Adopt art as 4th, next R
4. Follow DAOW of literacy
5. Attitude is the aptitude

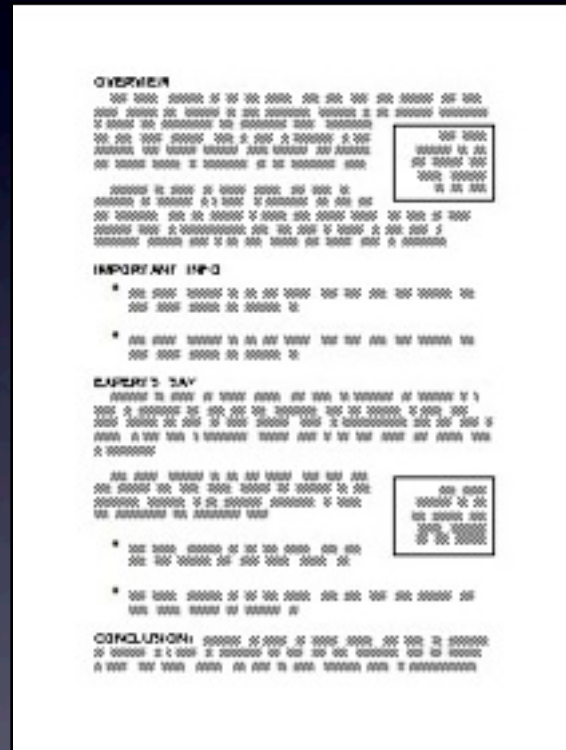


forms, grammar...

Visually differentiated text (VDT)



Essay form



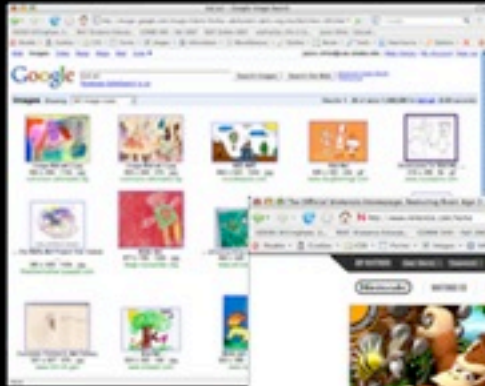
VDT form

10 dig lit action guidelines

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art the next R...

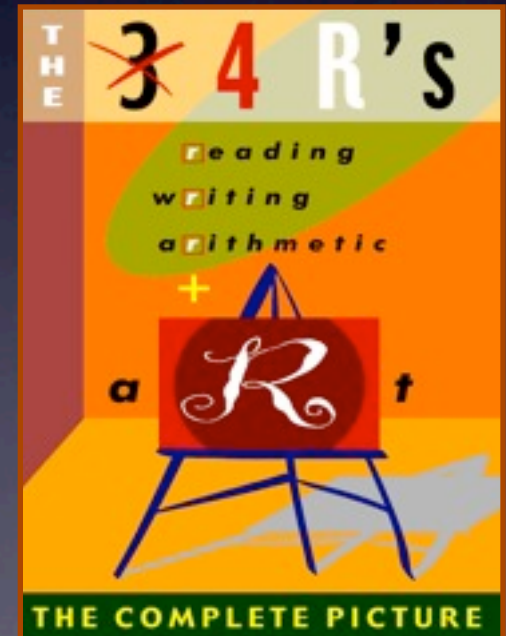


MORE INFO:

www.jasonOhler.com/nextr

why art next R now?

- Multimedia collage is WWW Esperanto...
- Assistive tech for the aesthetically challenged
- Real work, real pay
- ISTE on board
- Copyright is real

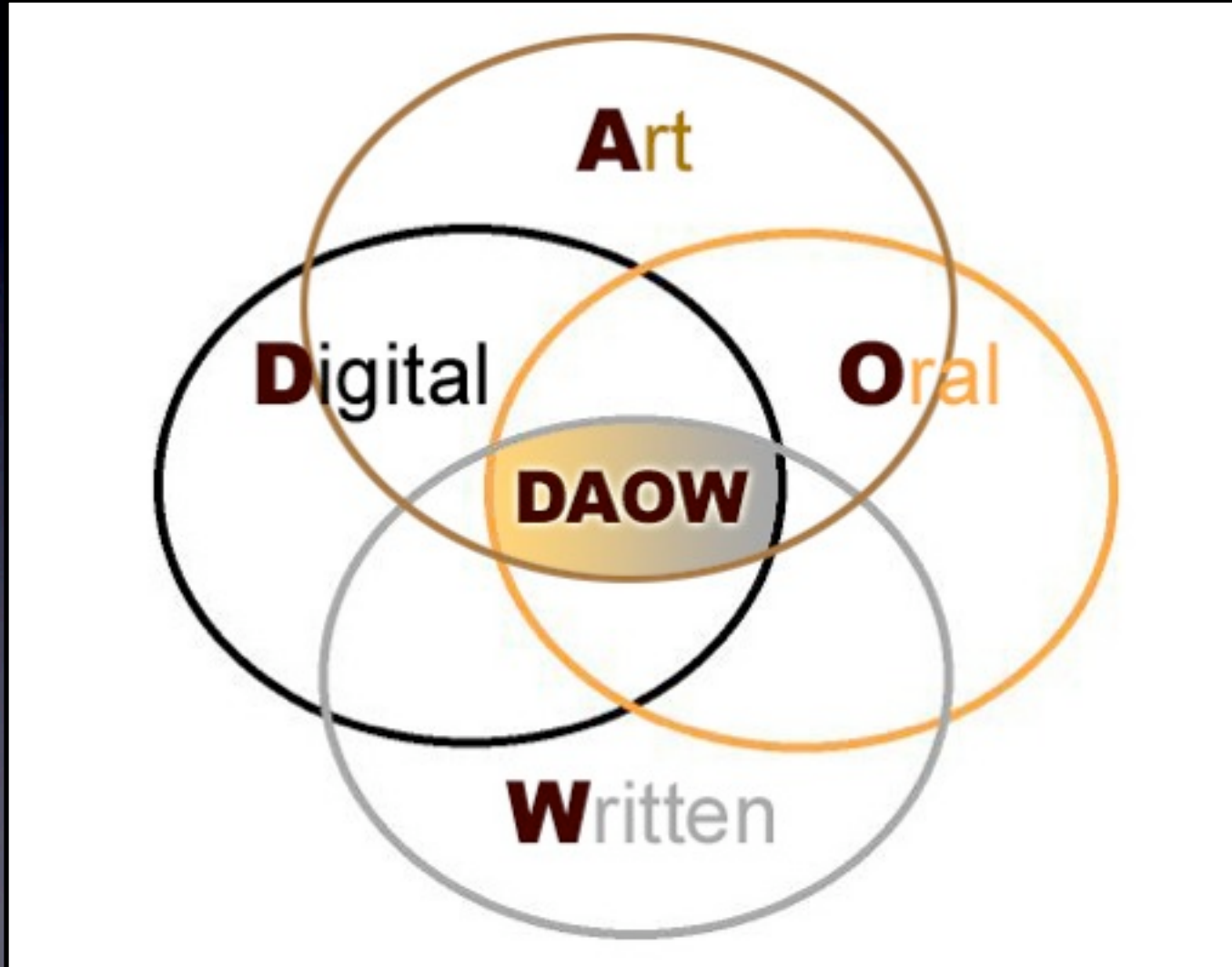


10 dig lit action guidelines

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DAOW of literacy...



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10 dig lit action guidelines

6. Practice private and social literacy

7. Develop literacy about digital tools

8. Develop literacy about info

9. Fluency, not just literacy

10. Harness both report and story...embrace story!



10 dig lit action guidelines

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10 dig lit action guidelines

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- 10. Harness both report and story...embrace story!**





Digital
storytelling

NEW MEDIA
narrative



NEW MEDIA
narrative



two
kinds



NEW MEDIA
narrative

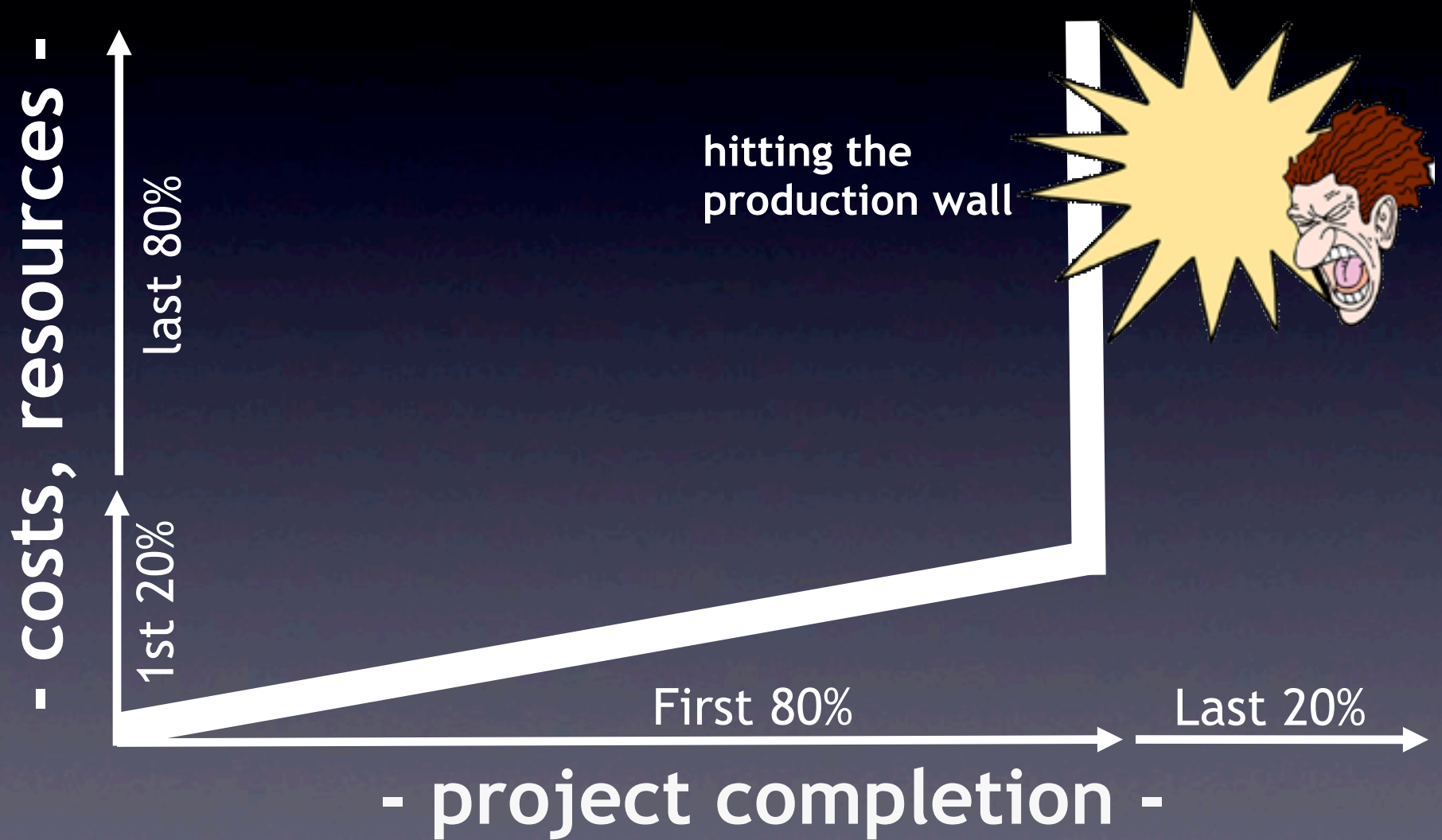
STOP!



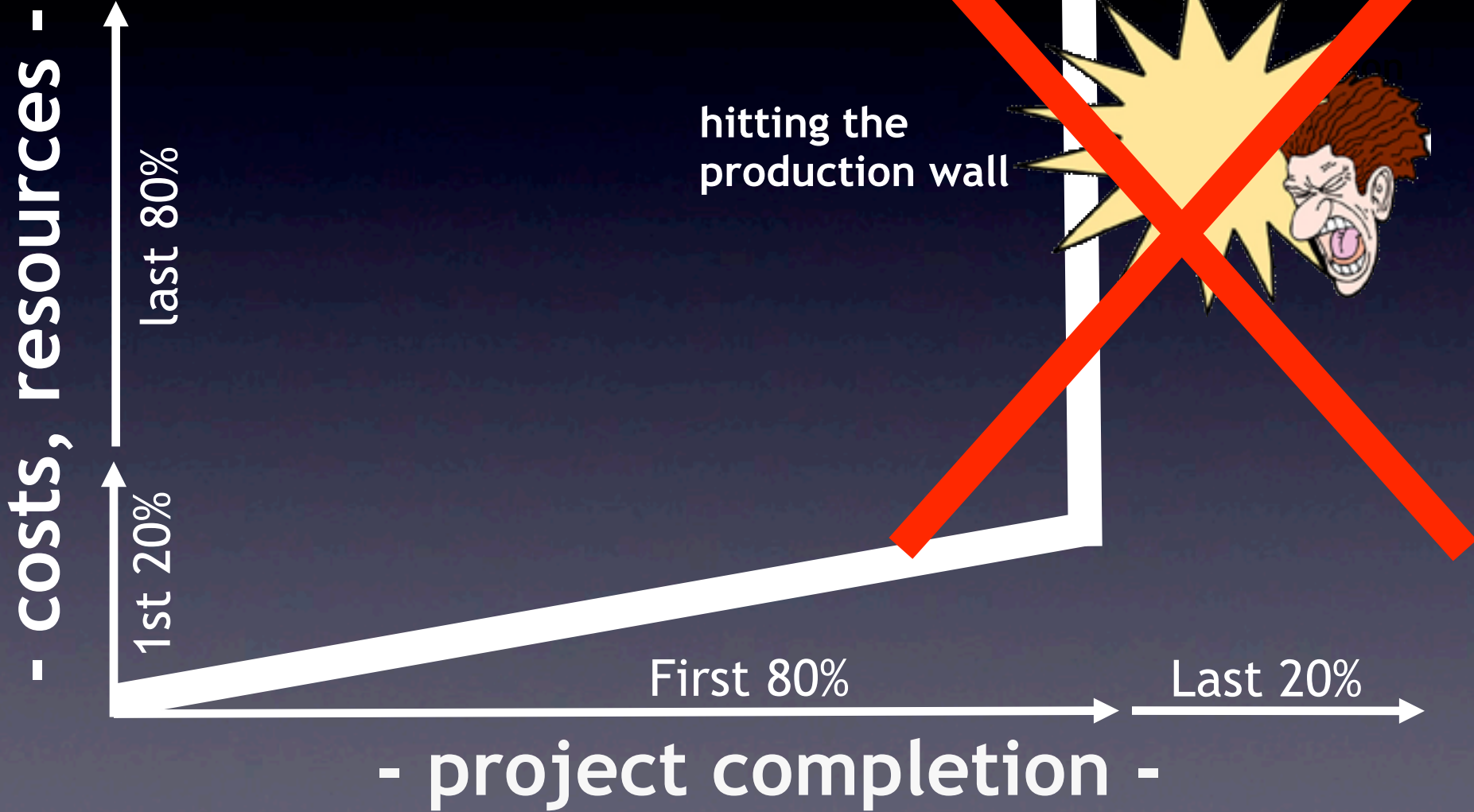
...work with
what you have

NEW MEDIA
narrative

rule of 80/20...



rule of 80/20...





...story first,
tech second

NEW MEDIA
narrative

teachers important...

- Leave clicks, tricks to kids with time
- Deputize: guide on side not technician magician
- Create learning communities
- Quality, wisdom
- Assessment, feedback



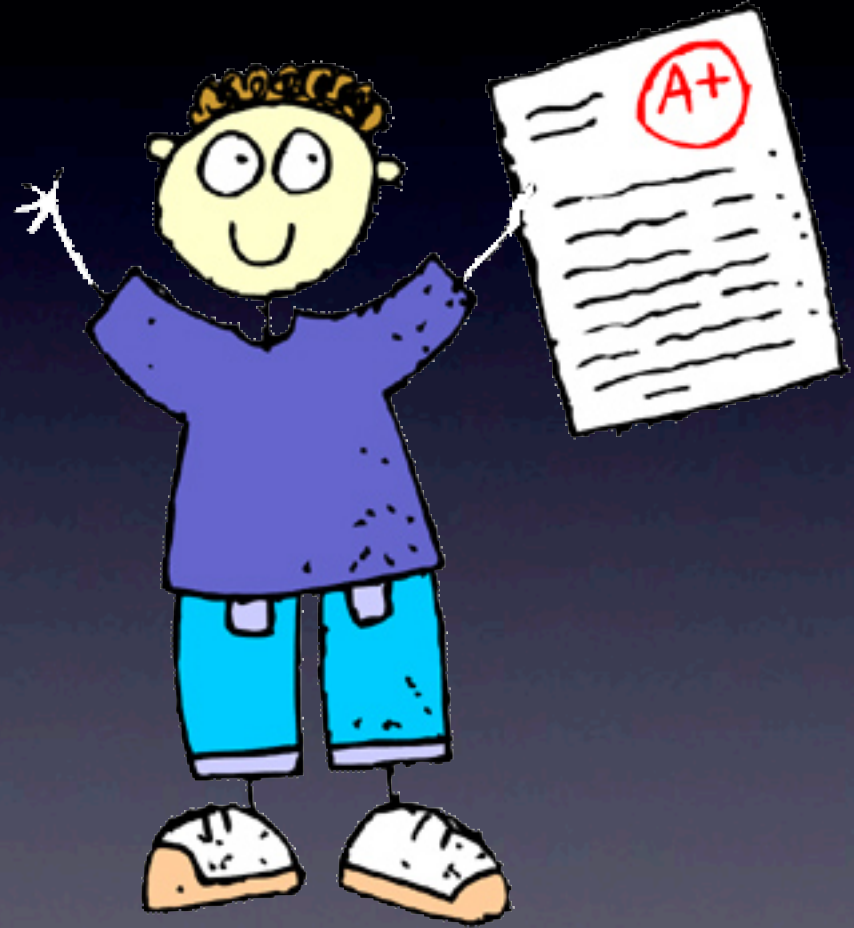
teachers important...

- Leave clicks, tricks to kids with time
- Deputize: guide on side not technician magician
- Create learning communities
- Quality, wisdom
- Assessment, feedback



assessment...

The “A for
anything that
moves”
syndrome...





**innotivity,
critique**

research

**media
fluency**

**literacy
blending**

writing

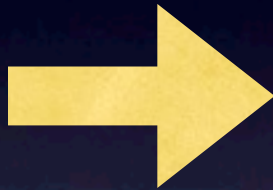
planning

**“William Tell and
the Young Girl
Who Could Fix
Computers...”**



story core...

*Problem
(tension)*



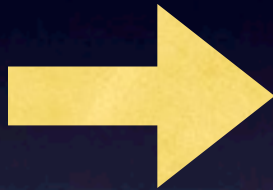
*Solution
(resolution)*



*Transformation
(growth)*

story core in education

*Inquiry
(tension)*



*Discovery
(resolution)*

*Transformation
(learning)*

story core illustrated...

new you...



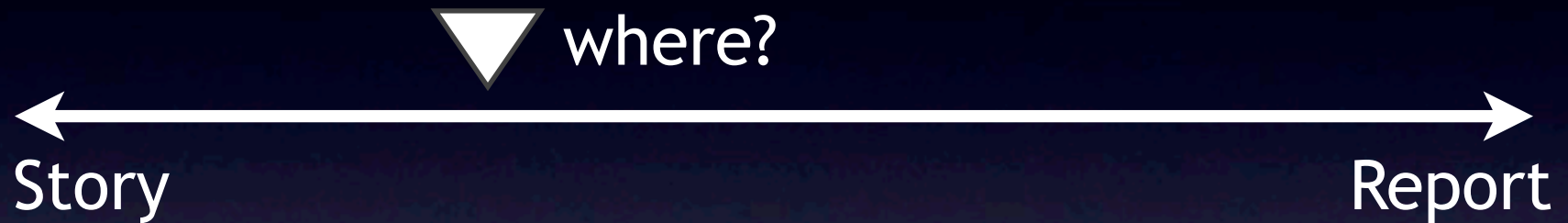
Story

old you...



*Transformation
(emergence, rebalancing)*

transformation...



Kieran Egan: where's the story?

8 levels...

1. **Physical/kinesthetic** - strength, dexterity, realizing potential
2. **Inner strength** - courage, realizing potential
3. Emotional - maturity, realization
4. Moral - conscience, realizing “right”
5. Psychological - insight, self-awareness, realization, revelation
6. Social - realizing responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, realizing new understandings
8. Spiritual - awakening, revelation

8 levels...

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6. Social - **realizing** responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, **realizing** new understandings
8. Spiritual - awakening, **revelation**

Bloom...



Level	Kind	Explanation
#6	Evaluation	Character assesses situation, critiques and/or defends idea, person; evaluates a situation in order to respond to it...
#5	Synthesis	Character pieces together parts to form new understanding of situation...
#4	Analysis	Character deconstructs a situation, distinguishes among options, plans or organizes something, compares and contrasts different things...
#3	Application	Character discovers, constructs or changes something; applies understanding to a new situation...
#2	Comprehension	Character explains, interprets, predicts something...
#1	Knowledge	Character knows, remembers, describes something...

Watch...

- ✓ **Rolling ball (Bledsoe)**
- ✓ **Hannah**
- ✓ **Good dad**
- ✓ **Life w/o air travel**



00:00:00



Other stories...

✓ Carl

✓ Alesia

✓ Mike G

✓ Alli

✓ King John

✓ Global warming

✓ Kenya

✓ La Oficina

✓ 1/2 meets 1/3

✓ Local history

✓ Artist within



Traditionally...

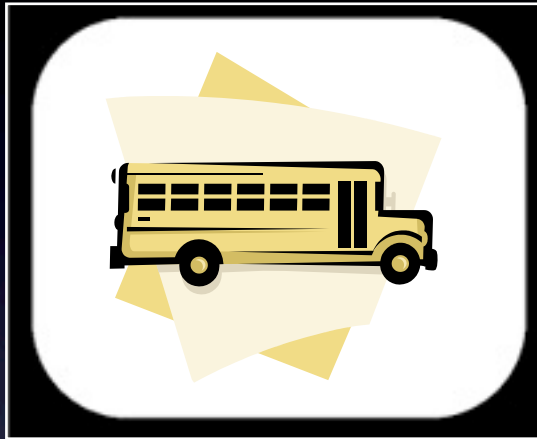
1. Story idea



2. Storyboard, outline



My unfunded movie...



Technical direction

SHOT: side of bus, going to school

ANGLE: wide shot

MOVEMENT: side of bus, going to school follow bus

AUDIO: going to school music (Born to Learn)

Script, voice over narration:

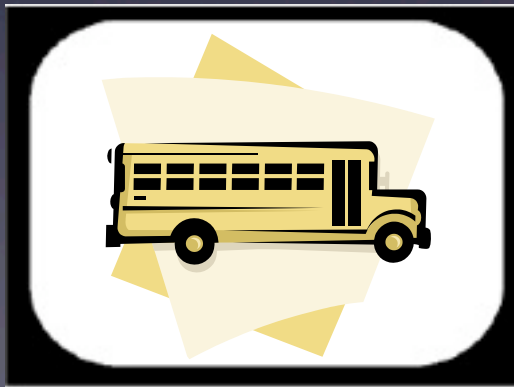
“Once upon a time there were children so in love with school they refused to leave when summer vacation came. ‘More math problems!’ they cried.”

Traditionally...

1. Story idea



2. Storyboard, outline



Traditionally...

1. Story idea



2. Storyboard, outline



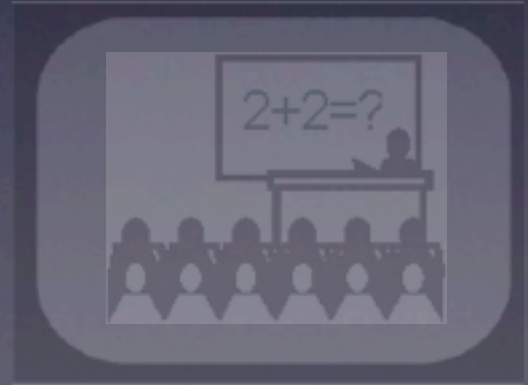
New approach...

1. Story idea

2. Story map



3. Storyboard, outline...*maybe*

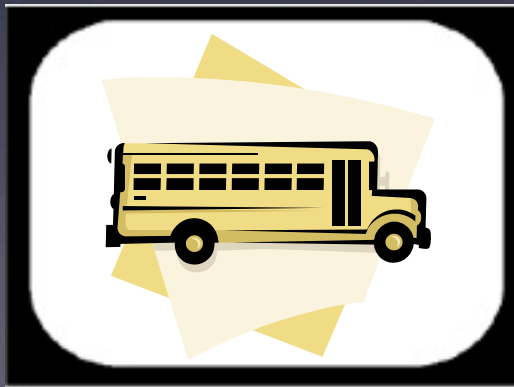


Mapping vs. boarding...

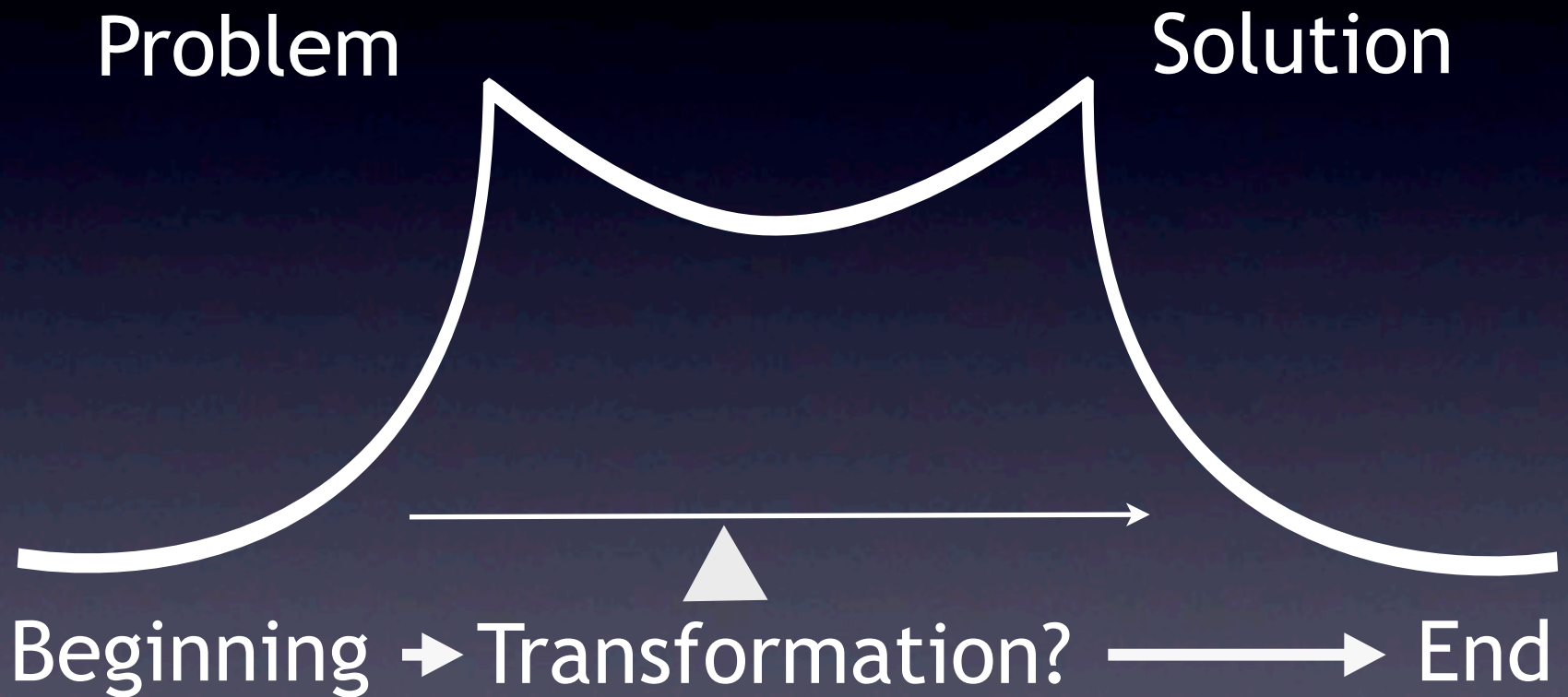
Emotional flow...

vs.

Flow of motion...

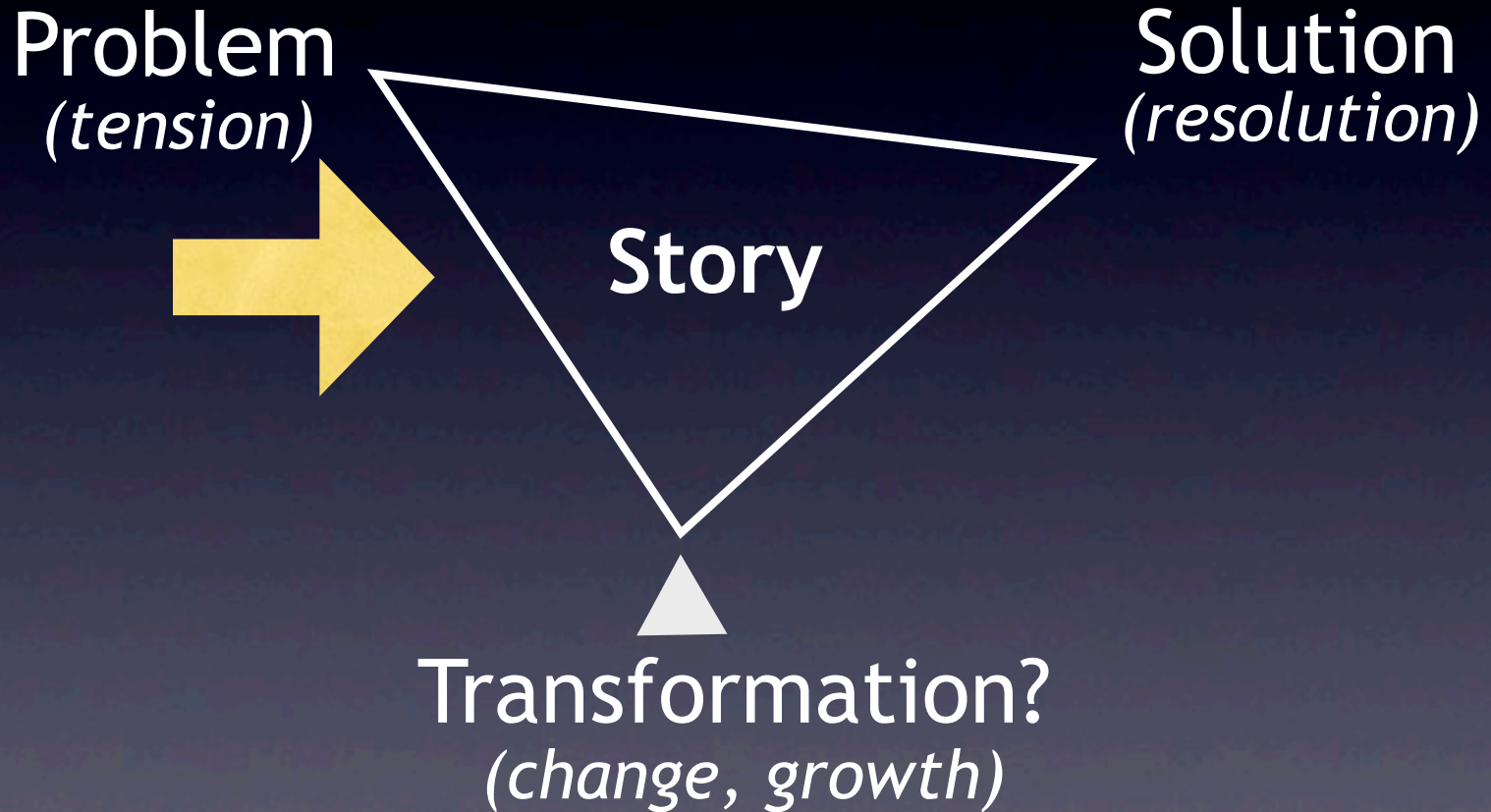


VPS, basic...

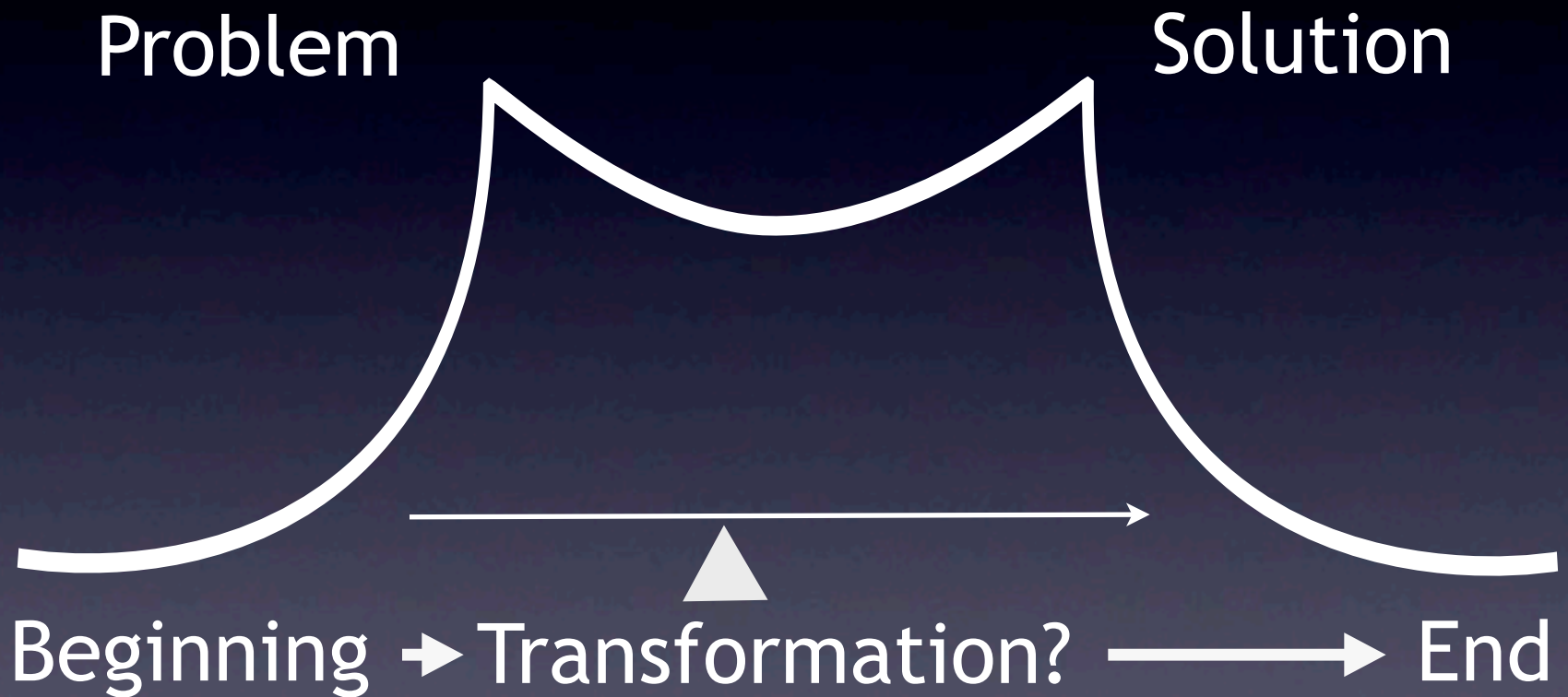


Dillingham, 2003, modified Ohler, 2005

story core...

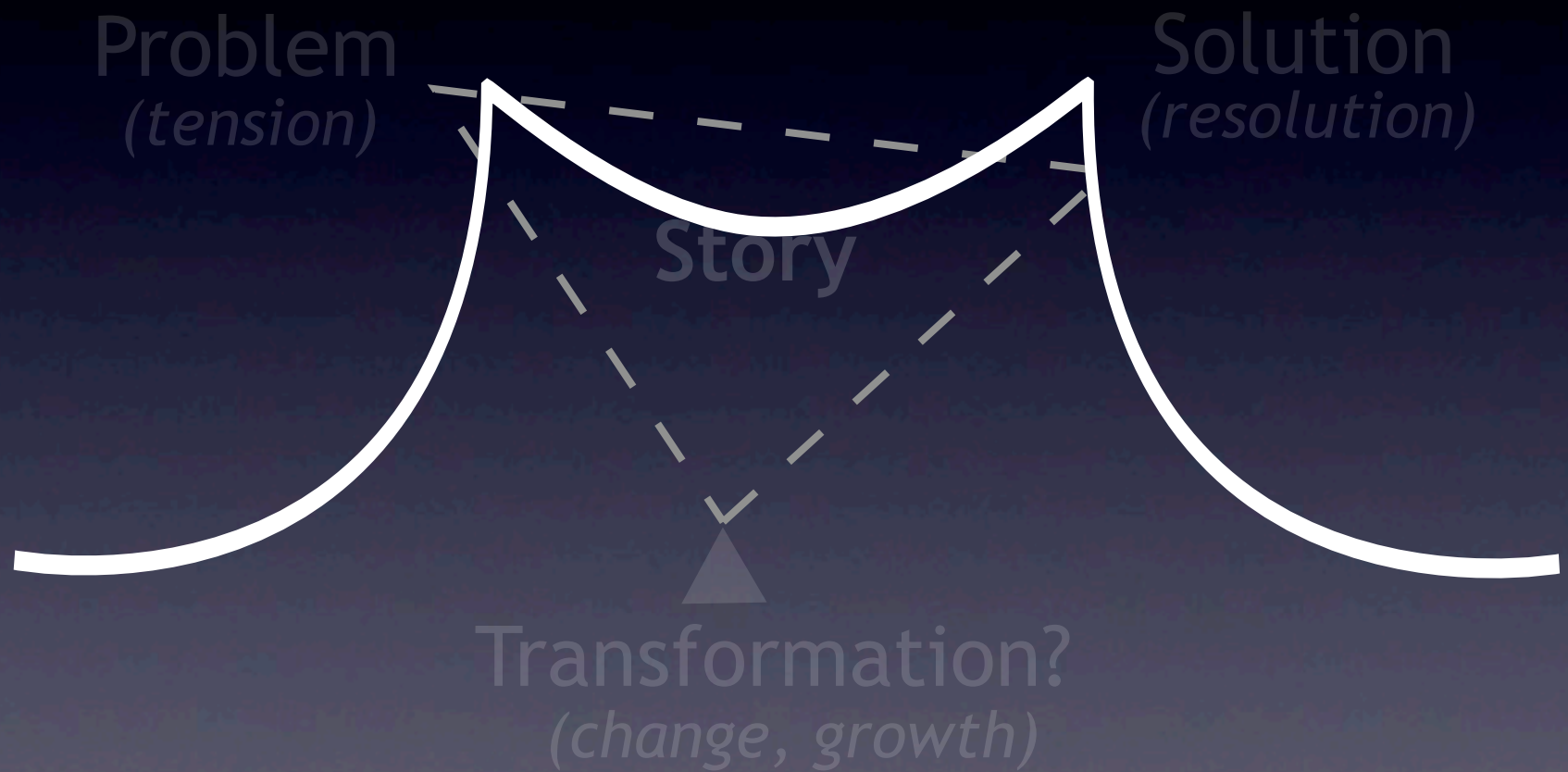


VPS, basic...

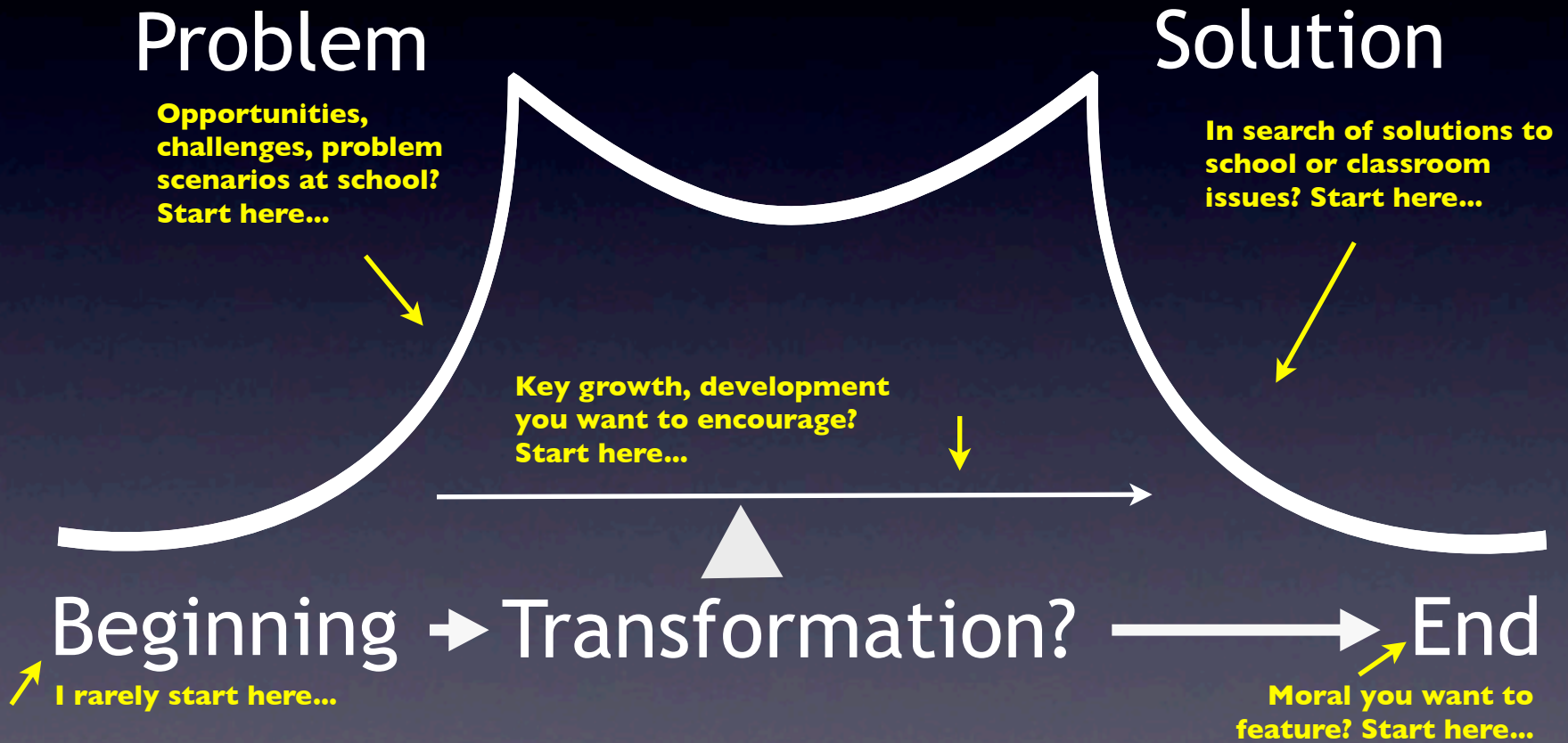


Dillingham, 2003, modified Ohler, 2005

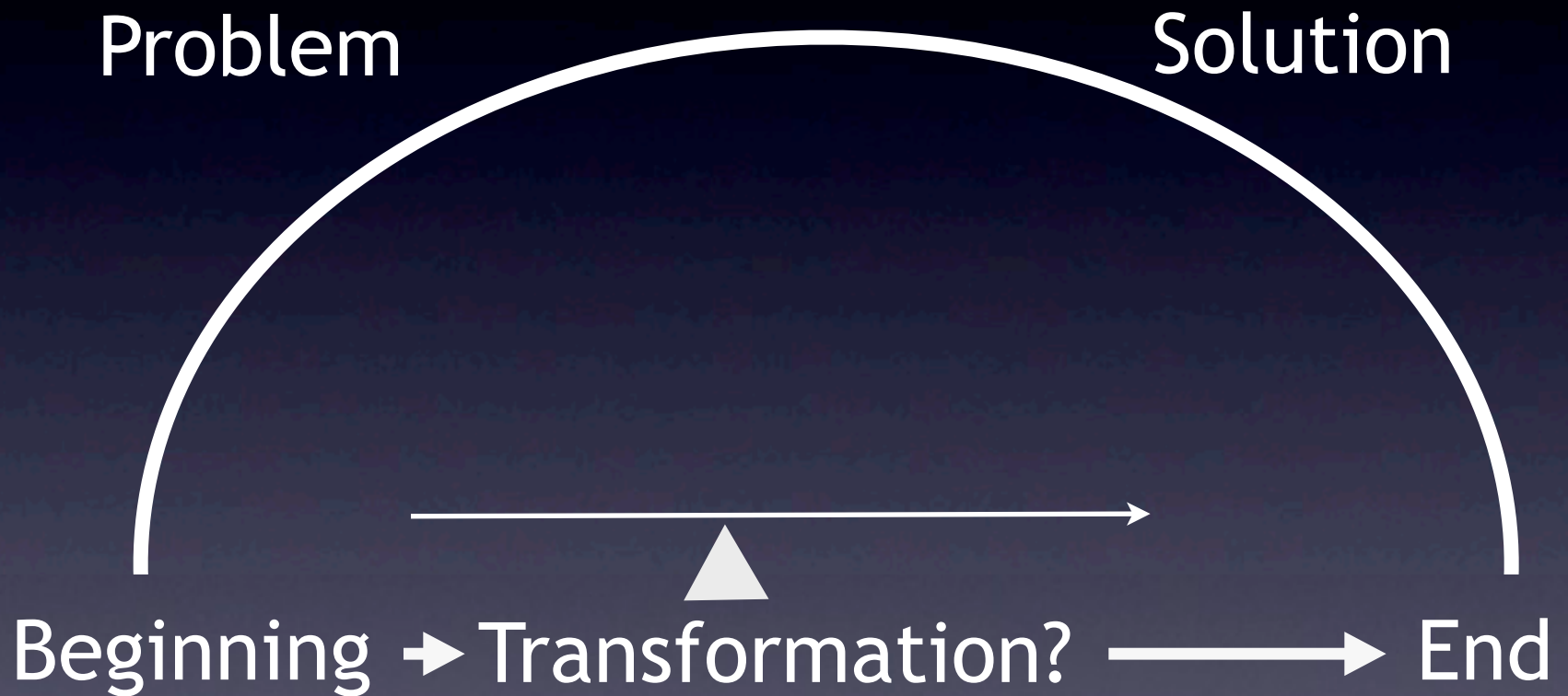
story core within...



start anywhere...

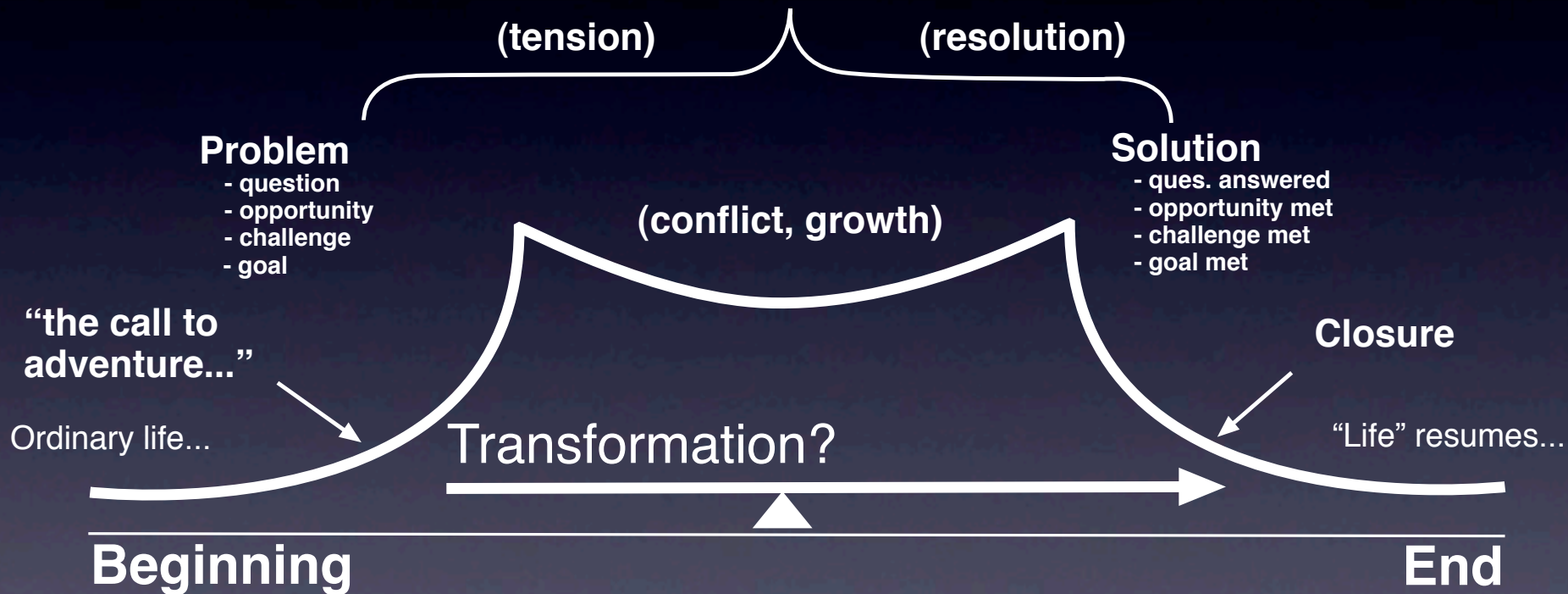


arc, basic...



VPS, detailed...

Middle



Dillingham, 2003, modified Ohler, 2005

On one sheet of paper...



Dillingham, 2003, modified Ohler, 2005



From maps to media development



Tuesday, July 28, 2009

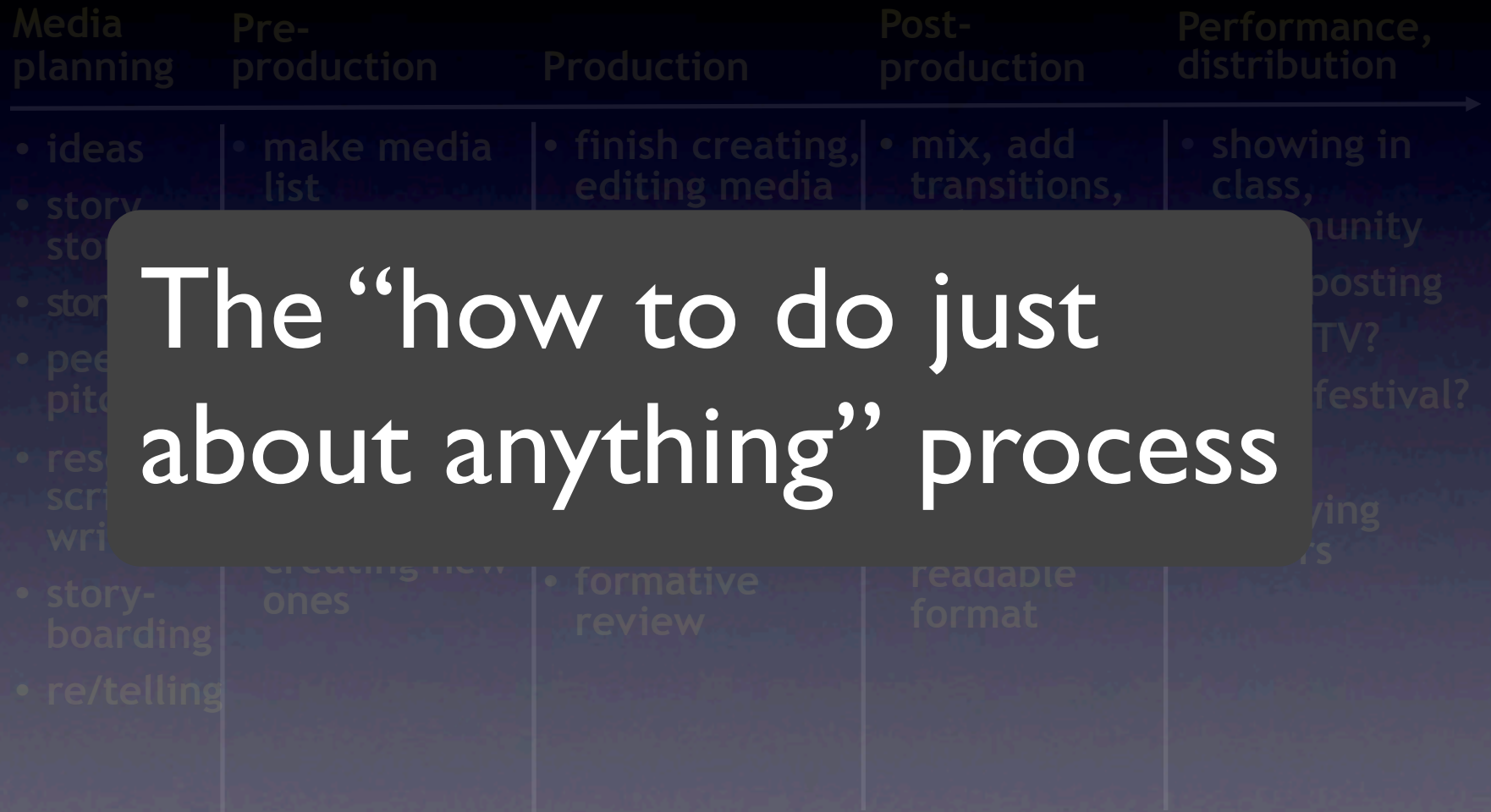
media dev process...

Media planning	Pre-production	Production	Post-production	Performance, distribution
<ul style="list-style-type: none">• ideas• story storming• story map• peer pitching• research scripting writing• story-boarding• re/telling	<ul style="list-style-type: none">• make media list• gather raw media components• begin editing raw media components• begin creating new ones	<ul style="list-style-type: none">• finish creating, editing media components (voice-over, music, pics, video, scans, etc.)• assemble media into final product• formative review	<ul style="list-style-type: none">• mix, add transitions, titles• add credits & citations• final review• final editing• export final product to readable format	<ul style="list-style-type: none">• showing in class, community• Web posting• local TV?• local festival?• DVD?• notifying others

cake dev process...

Cake planning	Pre-production	Production	Post-production	Performance, distribution
<ul style="list-style-type: none">• ideas• brain storming• research• peer pitching• get recipe, advice	<ul style="list-style-type: none">• make ingredients list• gather, buy ingredients• begin preparing ingredients (dough, frosting, etc.)	<ul style="list-style-type: none">• finish ingredients• taste test• assemble cake• bake, let cool	<ul style="list-style-type: none">• frost• decorate• add candles• give credits to who all helped	<ul style="list-style-type: none">• cut back• notifying others• share, distribute• seconds anyone?• take leftovers to work• share recipe

media dev process...



The “how to do just about anything” process

story creation process...

1. Plan, map, pitch storyboard story

2. Write 1-2 pages

3. Speak/Record

4. Add/reserve title page

5. Add pics


6. Add citations

7. Add music

8. Add transitions



Create media list, get media



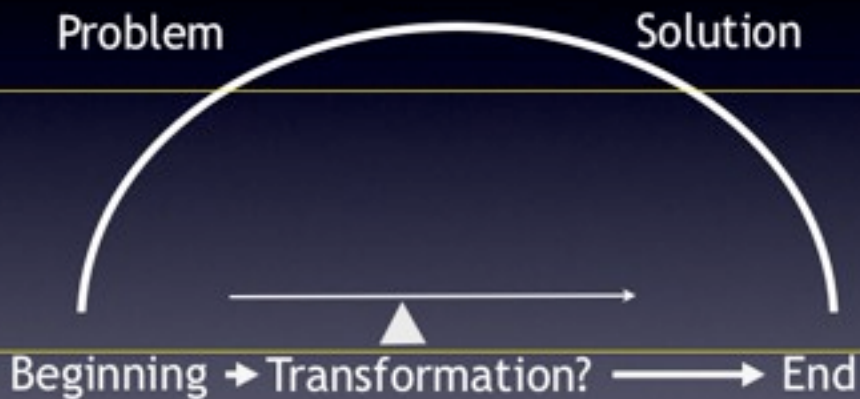
Collect citations as you go

Aristotle simplified

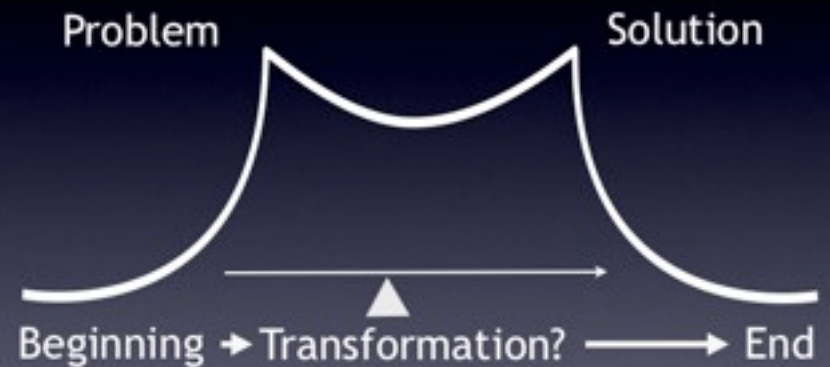


Three story maps

arc, basic...



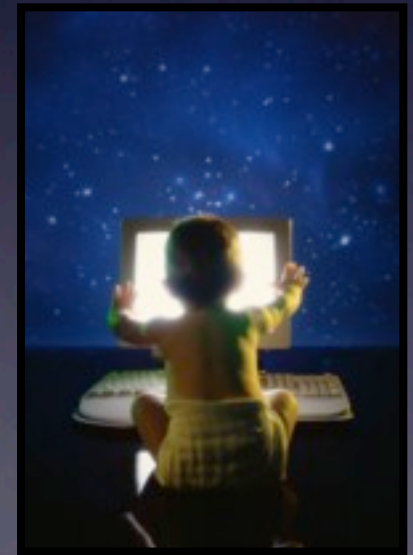
VPS, basic...




Dillingham, 2003, modified Oler, 2005

Story directions...

- ✦ Gaming, machinima
- ✦ Second life, virtual galaxies
- ✦ Virtual, immersive, multisensory realities
- ✦ Social green rooms
- ✦ Story... across content, generations, cultures



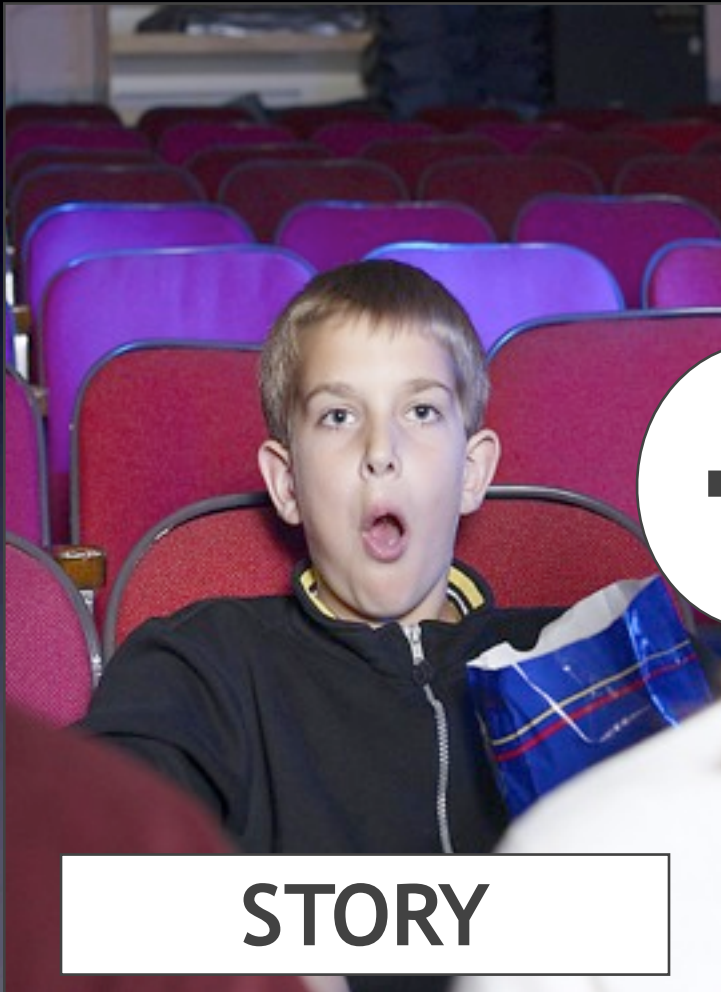


What's
the big
picture?



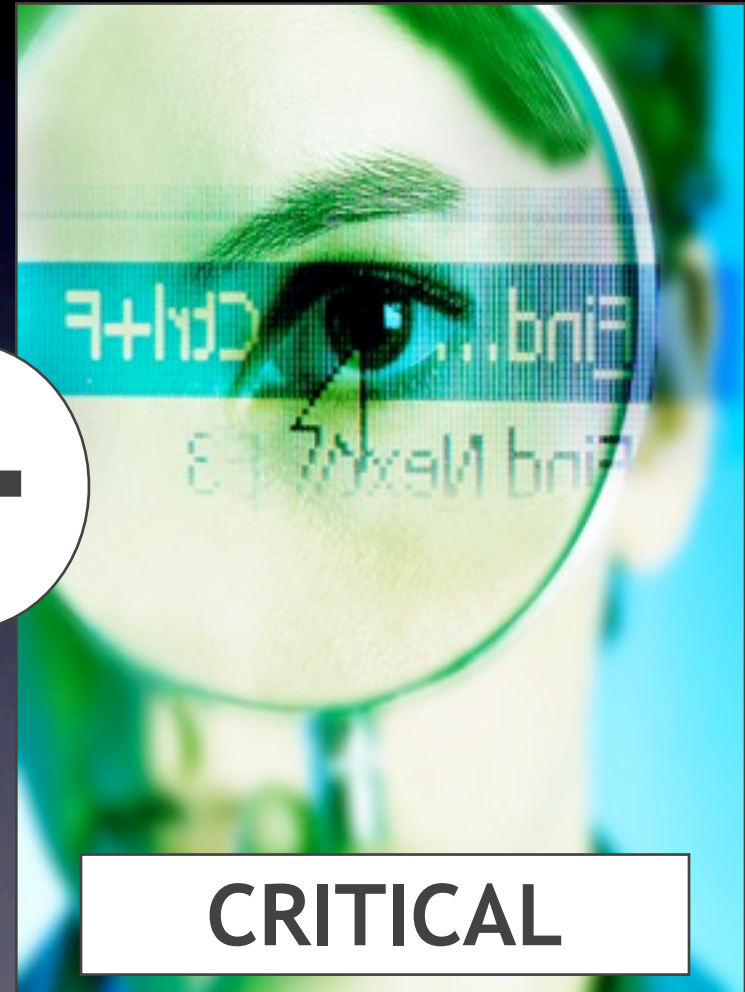
Danger?

Two kinds of thinking...



STORY

+



CRITICAL

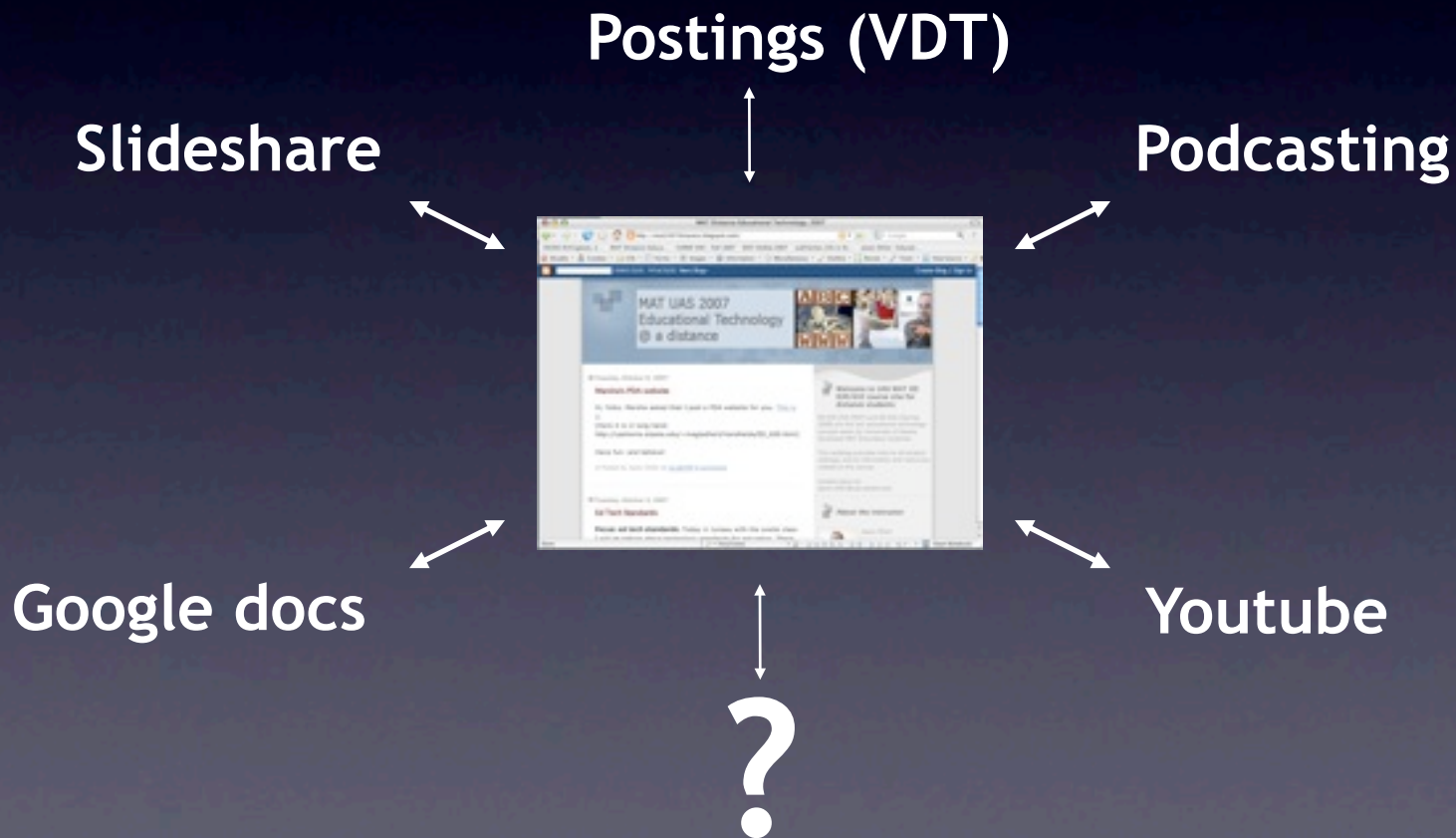
AIM!

Don't rule by
concern -
Turn concerns
into goals...



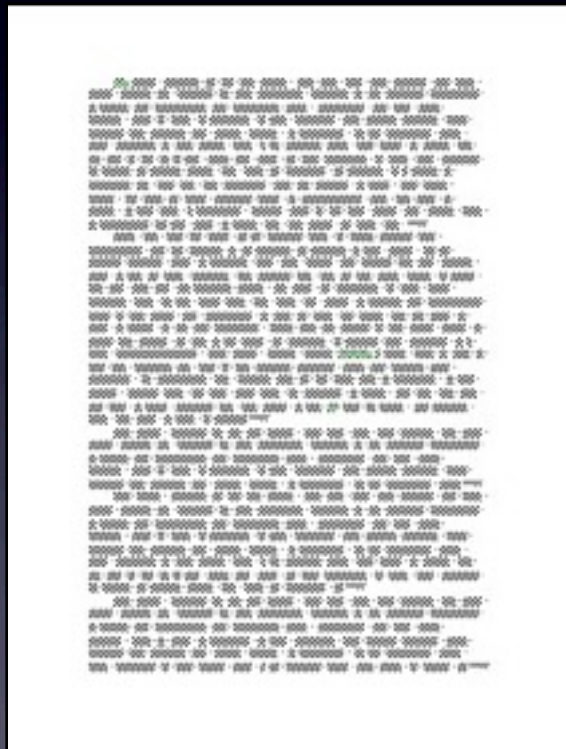
forms, grammar...

Other ways of publishing...

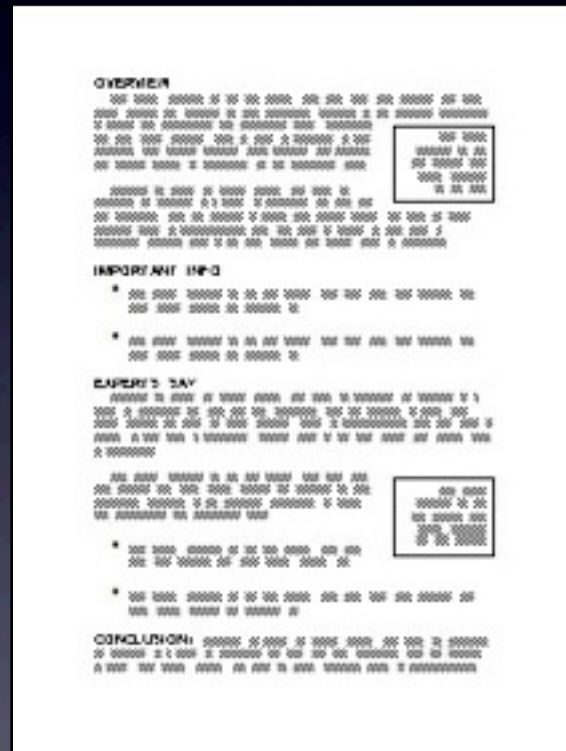


forms, grammar...

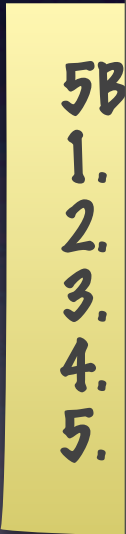
Visually differentiated text (VDT)



Essay form



VDT form





Aggressive Driver
High Crash Area

NEXT
7 1/4 MI

Cautions?

Photo by clay good



cyber
unsuitability



digital
doctoring



Tuesday, July 28, 2009



Tuesday, July 28, 2009

A close-up photograph of a woman with dark hair and bangs, looking directly at the camera. She is applying mascara to her right eye with a brush. The background is a solid, bright yellow color. The text 'Digital makeup - video conferencing' is overlaid in red on the right side of the image.

Digital makeup
- video conferencing

Tuesday, July 28, 2009

A close-up photograph of a woman with dark hair and bangs, looking directly at the camera. She is applying mascara to her right eye with a brush. The background is a solid yellow color. The text is overlaid on the right side of the image.

Digital makeup

- video conferencing
- JAM, shaving filters
- feigned attention, canned laughter

How does it work?



Digital makeup
before



Digital makeup after

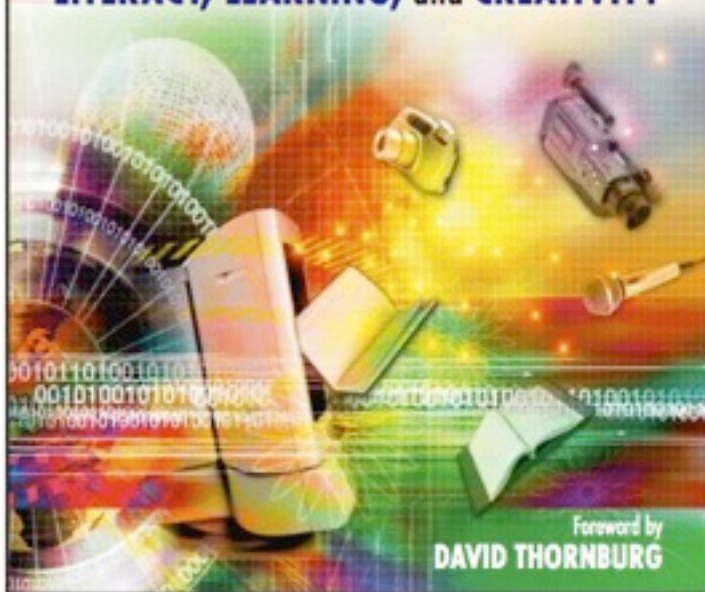


Digital makeup
got \$?

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